





# Connect ME Associates Inc.

A <u>GLOBAL</u> FORUM FOR MENTAL HEALTH CLINICIANS, PROFESSIONALS, MEDICAL AND EMERGENCY RESPONDERS

Craig Maguire
President & CEO
P.O. Box 27002
Victoria, BC V9B 5S4

November 2020

**CANADA** 





We are a small group of professionals in the health care fields who strongly believe in the value of creating vital and essential supports for all persons actively working within the "helping services" professions. The recent covid-19 pandemic has only served to worsen conditions for our front-line, first response professionals around the World. We seek to deliver a viable, purposeful and meaningful on-line web portal for all professionals seeking supports and assistance through active connections with others in their field for sharing, networking, advice and mental health supports.

#### HERE'S WHO WE ARE:

ConnectME Associates Inc. serves to meet the distinct and specific needs of any and all professionals engaged in the delivery of mental health services, regardless of field of practice, by duly certified and verified clinicians and other health-response-related professions. These include, but are not limited to the following professional trade groups:

- Social Workers
- Psychiatrists
- Psychologists
- Physicians
- Nurses, Medical Technicians
- Clergy
- Physician Assistants
- Lawyers and Judges
- · Police Officers, Law Enforcement
- Military Members, Veterans
- Fire Fighters
- · Coaches, Mentors
- · Paramedics, EMT's
- Counsellors, Resource Personnel, Advocates, Outreach Workers
- Human Resource Personnel, Corporate Executives
- Teachers and Instructors
- Group Home Workers
- ... and all other professionals working with mental health issues on the front lines.

The enormous burden on the mental health system does not appear to be decreasing or even stabilizing and the wide-ranging issues and conditions for which mental health professionals are responsible remains overwhelming. The reality of this condition is that our mental health professionals are burning out, physically exhausted, some affected emotionally themselves with GAD or PTSD, and their effectiveness in their chosen field of practice diminishes substantially.

Recognizing and appreciating that many employers have attempted to provide the necessary resources of employee benefits and EAP programs to assist their employees, the reality remains that most professionals are hesitant and fearful to seek such services for themselves. To-this-end, ConnectME Associates Inc. represents something less intrusive, less demanding, and certainly much more comfortable for professionals to seriously consider and engage willingly.

In this industry, as with many others, we can equate time with money. Time for training, resources, administration, programming, supports, supervision, services, and the list goes on. We expect it will also take time to gain the trust and acceptance of the mental health professional community. To do so, we will present an invaluable opportunity for professionals to engage in non-threatening, non-evasive, non-therapeutic and private and confidential networks with other professionals, like themselves, who simply need the comfort, understanding and support of others who truly understand their experiences, common realities, and resulting consequences.

ConnectME Associates Inc. strives to deliver a formal and functional framework in which to address the on-going and consistent needs of our mental health professionals and clinicians. With patience, understanding, feedback and support, we pledge to continue this passionate quest until we "get it right" and until we have achieved the acceptance and approval of our subscribed membership collective.

WE ARE CURRENTLY SEEKING TO RAISE \$25,000 DOLLARS IN WHICH TO FINALIZE THIS WEBSITE PROJECT AND LAUNCH THIS VITAL SERVICE TO BE AVAILABLE ON A GLOBAL SCALE TO ALL PROFESSIONALS AND SUPPORT PERSONNEL ENGAGED IN THE MENTAL HEALTH SERVICES PROFESSIONS.

# GO FUND ME FUNDRAISER LAUNCH

Effective October 30, 2020, we created a *GO FUND ME* fundraising page in order to solicit the support and financial contributions of our fellow colleagues and professionals around the Globe.

This initiative is one that will require the active and full participation of all those professionals who recognize and appreciate the meaningful value and critical importance our services will provide Globally.

We encourage **YOU** to consider your active participation in this essential endeavour.



CLICK MF

Access Our Go Fund Me Page Here



# WE NEED YOUR HELP! MAKE A DIFFERENCE

Please consider donating to a Global effort to assist and support our front-line, first response professionals. **YOUR** SUPPORT IS APPRECIATED!



ConnectME Associates Inc.

\$25,000 goal



Share



Donate now



Craig Maguire is organizing this fundraiser.



**YOUR SUPPORT IS NEEDED!** PLEASE GIVE **GENEROUSLY** AND PROVIDE **THE SUPPORTS NEEDED BY** OUR HEROS. THANK YOU!



This guide was created to help prospective corporate sponsors, partners, and interested advertisers in understanding the mission and intended goals of ConnectME Associates Inc. Our commitment is to ensure practical and common-sense approaches to a Global endeavour in providing a wide range of mental health professionals and clinicians (ie. doctors, nurses, clergy, social workers, counsellors, educators, military, veterans, police, fire and rescue, EMTs, etc.) with the necessary networking, vital collaboration, effective supervision, meaningful supports, and required resources they require consistently. These combined resources serve to maximize potential, capacities and overall effective mental health and well-being strategies for all professionals responsible for delivering mental health service deliverables to the general population.

Connect ME Associates Inc., is NOT a counselling service. It is specifically an <u>on-line resource</u> of numerous supports and opportunities for enhanced professional development and personal growth through meaningful connections with their colleagues and peers around the World!

# Mental Health Supports for Professionals and Clinicians: A Prospective Sponsor's Guide







Prepared By:

Craig T. Maguire, BA, RSW, BCCSW, CSW President & CEO

P.O. Box 27002 Victoria, BC V9B 5S4 Canada







# Welcome to our Corporate Family Connect**ME** Associates Inc.





Front side

Back side

#### **Acknowledgments**

Many thanks are expressed implicitly to all the members of our trusted Board of Investors who have enthusiastically supported the mission and purpose of ConnectME Associates Inc. They have graciously endorsed and promoted the creation of this Corporation through their valuable personal and generous financial contributions from its original conception. Without their essential friendships, supports and confidences, our Corporation may never have been realized.

Additionally, it is essential to express genuine gratitude for the numerous individuals, organizations, and community groups who continue to support our mission and goals; and, remain viable and essential community partners in the continued development and growth of **Connect***ME* **Associates Inc.** 

A very special note of thanks to my wife, Catherine, who has endured many months of my absence and unavailability due to the concerted efforts required to make this Corporation a reality. Your loving support, confidence, patience and enthusiasm have been my on-going inspiration in making this DREAM come true. You are, and always have been, my best friend and I'm proud of the journey we have travelled together throughout the years. The **BEST** however, is yet to come.

#### Suggested citation

Citation 1: Mihailescu, M., Neiterman, E. A scoping review of the literature on the current mental health status of physicians and physicians-in-training in North America. BMC Public Health 19, 1363 (2019) doi:10.1186/s12889-019-7661-9

Citation 2: Morse, G., Salyers, M.P., Rollins, A.L. et al. Adm Policy Ment Health (2012) 39: 341. https://doi.org/10.1007/s10488-011-0352-1, Publisher Name Springer US, Print ISSN 0894-587X, Online ISSN 1573-3289

Citation 3: The Journal of CSWB, Vol 1, No 2 (2016) On the economics of post-traumatic stress disorder among first responders in Canada, Stuart Wilson\*, Harminder Guliani\*, Georgi Boichev\*, ISSN: 2371-4298 (Online)

Citation 4: SAMHSA, Disaster Technical Assistance Centre Supplemental Research Bulletin: First Responders - Behavioural Health Concerns, Emergency Response and Trauma, May 2018







# **CONTENTS**



**About Us: An Introduction** 

#### The Realities concerning Mental Health Service Providers

- LET'S BE CLEAR Who are these professional mental health service providers?
- Reported Statistics on the conditions affecting front-line mental health professionals
- Summary conclusions
- Current endeavours and efforts afford to professional supports and purposeful remedies
- A collective consortium of professional services providers engaged in supportive collaboration (ConnectME Associates goals and objectives in response to the needs of professionals/clinicians)

#### **Our On-line Website Service Deliverables**

- What does ConnectME Associates Inc. specifically offer to our professional subscribers?
- TABLE 1: An overview of Subscribed Members' Services Accessibility
- TABLE 2: Weekly Program of Regular Video Conferencing Sessions

#### **Individual and Group/Corporate Memberships**

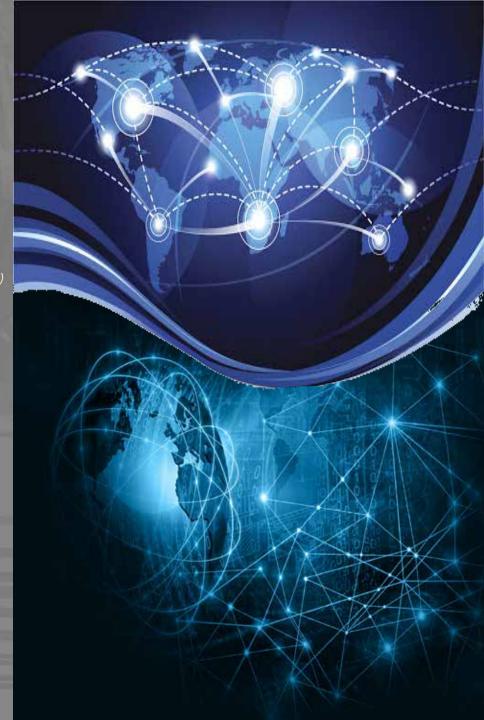
- Individual Clinician Membership Subscriptions
- Individual First Responder Membership Subscriptions
- Corporate Member Subscriptions
- Our 4-Step Membership Activation Process
- Verification of Professional Qualifications of Registered Subscribers

#### Basic, Advance and Public Subscriptions

- Membership Subscription Pricing
- Membership Subscription Payment Types
- Corporate Partners in Service Deliverables to our Subscribed Members

#### Ready to Become a Corporate Sponsor, Partner or Advertiser?

- Why are we seeking Sponsors?
- Aligning with YOUR Corporate Strategy
- Sponsorship Benefits
- Sponsorship Pricing Tiers
- Your Corporate Sponsorship Representation
- A Personal Thank You from our President/CEO
- Sponsorship Form



# **About Us: An Introduction**

ConnectME Associates Inc. is a Canadian Federally-Incorporated Enterprise registered in 2019 and founded by its owner, Craig T. Maguire, of Victoria, British Columbia, Canada. Our official website launch date is designated for March 2020 and it is our determined resolve to have an effective, viable and efficient system of service deliverables to provide our prospective professional members in meeting their respective needs immediately and with proficiency into the New 2020 Year.

• We welcome you to discover **ConnectME Associates Inc.** and consider your active engagement and participation in our mission of meaningful supports for mental health professionals and clinicians World-wide.

#### **KEY POINTS**: What's Important to know about Connect**ME** Associates Inc. A Privately-Owned Corporation

- The Registered owners of ConnectME Associates Inc. are Craig and Catherine
  Maguire with Class A voting Shares totaling 57% of the Corporation. At this time,
  the Corporation is a subsidiary entity of its parent company, IMPRESSIONS
  Family Counselling Services Inc.; also owned by Craig and Catherine Maguire,
  with each owning 50% of this private practice business enterprise.
- ConnectME Associates Inc. was founded, created and launched in Victoria, British Columbia, Canada in 2019.
- Craig Maguire is the official President and CEO of ConnectME Associates Inc. and Catherine Maguire serves as the Vice President of the Corporation.
- At time of publication, ConnectME Associates Inc., has established an on-line social media presence on FaceBook, Linkedin, Google, Instagram, You Tube and Twitter, in addition establishing an on-line "testing" website, located at https://www.connectmeassociates.com. Our website development will be completed and the new official site will be launched in mid-December 2019.
- Initial development and launch of our corporate website is entrusted to the
  professional services of GoDaddy, headquartered in Arizona, USA. Additional
  Corporate partners will be secured for the purposes of membership database
  systems and video conferencing capabilities. Negotiations are currently underway
  in establishing these valuable and vital corporate partnerships in preparation of
  our official on-line launch.
- A thorough business plan, along with marketing and strategic planning goals and objectives have been securely established and are readily accessible to our corporate affiliates and partners, where appropriate, upon request.
- Our 9-member Board of Investors constitute our Corporate Governance Advisory Board with no specific tenure terms applied. A Clinical Advisory Board will be developed from our professional membership subscribers, by invitation only.

### Our Philosophies

A GLOBAL FORUM FOR MENTAL HEALTH CLINICIANS AND PROFESSIONALS

Bridging Gaps and Enhancing Partnerships



#### KEY POINTS: What Defines Us and the Unique Opportunities We Propose

#### OUR MISSION STATEMENT

To help our members capture the unique power and resilience of human behaviour through supportive consultation and professional clinical guidance in the delivery of mental health services for the express purpose of maintaining total health and well-being and their respective efficiencies and professional competencies.

#### OUR VISION STATEMENT

We continually strive to be the premier provider of clinical supports and resources that engage mental health service providers to enhance their professional productivity, improve their over-all health, and maintain effective representation of their clinical services.

#### OUR BELIEFS

We believe that supporting our valuable and essential mental health professionals is the strongest and most essential requirement for ensuring effective and productive mental health provisions globally and in sustaining vibrant, progressive and healthy communities.

#### OUR VALUES

- · We engage and empower others to improve their professional knowledge and skills.
- · We evaluate and effect change in the health of our professional members and organizations.
- · We listen to our members, investors, sponsors, partners, affiliates, employees and communities.
- · We are committed to innovative thinking and creative solutions through collaborative networking and meaningful service provisions.
- . We support the notion that critical ingredients for success and effective health applies to mental health professionals and service providers equally.

# Bridging the Gap



#### A Professional Profile

Create your on-line professional Make available your contact Through your on-line professional profile

#### Contact Info and Links

made available to others.

#### Availability and Access

profile and allow others to contact information, and provide direct links created, you can avail yourself and inform you for services and supports to your professional website. Be others of your pertinent and accessible Provide relevant credentialing details accessible in reaching your target contact information. You can represent of your academic/ professional populations and engaging your your accessibility for specific professional qualifications, geographical area, community in the provision of mental services and/or personal supports. Details and the specific services you health care services. Alternatively, of your specific professional academic provide which may be accessed by your profile can remain private and achievements and qualifications/licensing other professionals and, if you you can be assured that your contact credentials, local/geographical area, and choose, members of the general information will not be shared or the services you provide may be accessed by other professionals and, if you choose, members of the general public

### The Realities concerning Mental Health Service Providers

#### LET'S BE CLEAR: Who are these professional mental health service providers?

ConnectME Associates Inc. serves to meet the distinct and specific needs of any and all professionals engaged in the delivery of mental health services. regardless of field of practice, by duly certified and verified clinicians and other health-response-related professions. These include, but are not limited to the following professional trade groups:

- · Social Workers
- Psychiatrists
- Psychologists
- Physicians
- · Nurses, Medical Technicians
- Clergy
- Physician Assistants
- · Lawyers and Judges
- · Police Officers, Law Enforcement
- · Military Members, Veterans
- · Fire Fighters
- Coaches, Mentors
- Paramedics, EMT's
- · Counsellors, Resource Personnel, Advocates, Outreach Workers
- Human Resource Personnel, Corporate Executives
- · Teachers and Instructors
- · Group Home Workers

... and all other professionals working with mental health issues on the front lines.

ALL PROFESSIONALS AND CLINICIANS ARE REQUIRED TO SUBMIT THEIR RESPECTIVE QUALIFICATIONS AND LICENCING CREDENTIALS WITH THEIR MEMBERSHIP APPLICATION. THIS APPLIES SPECIFICALLY TO ALL ACADEMIC ACHIEVEMENTS, DEGREE QUALIFICATIONS, PROFESSIONAL RECOGNITIONS, AND GOVERNING LICENCING PERMITS ISSUED. ALL PROFESSIONAL MEMBERSHIP SUBSCRIBERS WILL BE VERIFIED BY CONNECTME ASSOCIATES INC. PRIOR TO CONFIRMATION OF THEIR MEMBERSHIP ACCEPTANCE.

CORPORATE, ORGANIZATIONAL AND BUSINESS MEMBERSHIP SUBSCRIBERS ARE REQUIRED TO SUBMIT THEIR CERTIFICATE OF INCORPORATION AS VERIFICATION OF THEIR AUTHENTICITY.

GROUPS REPRESENTING SPECIFIC FIELDS OF PRACTICE WITHOUT THE ABOVE-NOTED CREDENTIALING MAY BE REQUIRED TO SUBMIT ALTERNATIVE FORMS OF VERIFIABLE IDENTIFICATION PRIOR TO THEIR CONFIRMED MEMBERSHIP ACCEPTANCE

The enormous burden on the mental health system does not appear to be decreasing or even stabilizing and the wide-ranging issues and conditions for which mental health professionals are responsible remains overwhelming. The reality of this condition is that our mental health professionals are burning out, physically exhausted, some affected emotionally themselves with GAD or PTSD, and their effectiveness in their chosen field of practice diminishes substantially.

Recognizing and appreciating that many employers have attempted to provide the necessary resources of employee benefits and EAP programs to assist their employees, the reality remains that most professionals are hesitant and fearful to seek such services for themselves. To this end, ConnectME Associates Inc. represents something less intrusive, less demanding, and certainly much more comfortable for professionals to seriously consider and engage willingly.

In this industry, as with many others, we can equate time with money. Time for training, resources, administration, programming, supports, supervision, services, and the list goes on. We expect it will also take time to gain the trust and acceptance of the mental health professional community. To do so, we will present an invaluable opportunity for professionals to engage in non-threatening, non-evasive, non-therapeutic and private and confidential networks with other professionals, like themselves, who simply need the comfort, understanding and support of others who truly understand their experiences, common realities, and resulting consequences.

ConnectME Associates Inc. strives to deliver a formal and functional framework in which to address the on-going and consistent needs of our mental health professionals and clinicians. With patience, understanding, feedback and support, we pledge to continue this passionate quest until we "get it right" and until we have achieved the acceptance and approval of our subscribed membership collective.



Individual level harriers stem from intrinsic barriers that individual physicians may experience, such as minimizing the illness, refusing to seek help or take part in wellness programs, and promoting the culture o stoicism among physicians. Another barrier is stigma associated with having a mental illness. Although stigma might be experienced personally, literature suggests that acknowledging the existence of mental health concerns may have negative consequences for physicians including loss of medical license, hospital privileges, or professional

Structural barriers refer to the lack of formal support for mental well-being, poor access to counselling, lack of promotion of available wellness programs, and cost of treatment. Lack of research that tests the efficacy of programs and interventions aiming to improve mental health of physicians makes it challenging to develop evidence-based programs that can be implemented at a wider scale.

#### Reported statistics on the conditions affecting front-line mental health professionals

Burnout has been defined a number of ways, but most researchers favor a multifaceted definition developed that encompasses three dimensions: emotional exhaustion, depensonalization, and reduced personal accomplishment. The dimension of emotional exhaustion refers to feelings of being depleted, overextended, and fatigued. Depensonalization (also called cynicism) refers to negative and cynical attitudes toward one's consumers or work in general. A reduced sense of personal accomplishment (or efficacy) involves negative self-evaluation of one's work with consumers or overall job effectiveness. Many researchers consider burnout to be a job-related stress condition or even a "work-related mental health impairment", in fact, burnout closely resembles the ICD-10 diagnosis of job-related neurasthenia. Although burnout is correlated with other mental health conditions, such as anxiety and depression, research also supports that burnout is a construct distinct from these other mental health disorders, from a general stress reaction, and from other work phenomena such as job dissatisfaction. Burnout is also distinct from secondary traumatization, vicarious traumatization, and compassion fatigue.

Given the complexity of the topic and the vast prior research conducted on burnout, we must focus our attention on two key questions:

- To what extent is burnout a problem for mental health staff and the service delivery system?
- What can and should be done to address burnout among mental health providers?

Citation 2.

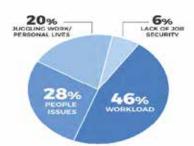
ConnectME Associates Inc. does not presume to have solutions to such questions however, we do believe that the single largest contributor to positively affecting professionals overall health and well-being lies in their "connective-riess" with other professionals to whom they can relate and feel a common and shared understanding of the conditions which they have endured.

For first responders—the firefighters, police officers, military personnel, emergency dispatchers, EMTs and others who keep us safe —work can mean close encounters with danger, chaos and tragedy, sometimes on a daily basis.

Over time, exposure to such stress can take a toll on first responders' mental and physical health. In some cases, post-traumatic stress disorder (PTSD) results, with symptoms such as:

- Flashbacks, nightmares, and recurring thoughts
- Emotional numbness
- Extreme worry, guilt, anger, or hopelessness
- Avoidance of people, places, or things that are reminders of the trauma
- A loss of interest in things that once gave pleasure
- Feeling anxious, on edge, or jumpy, and startling easily
- Sleep issues
- Problems with alcohol, drugs, or food

#### Main Causes of Stress



DEFINITIONS

General Anxiety Disorder — Generalized anxiety disorder (GAD) goes beyond regular everyday anxiety, like being nervous before a presentation. It causes a person to become extremely worried about many things, even when there's little or no reason to worry.

Those with GAD may feel very nervous about getting through the day. They may think things won't ever work in their favor. Sometimes worrying can keep people with GAD from accomplishing everyday tasks and chores. GAD affects about 3 percent of Americans every year.

#### Persistent Depressive Disorder - Persistent

depressive disorder is a chronic type of depression. It is also known as dysthymia. While dysthymic depression isn't intense, it can interfere with daily life. People with this condition experience symptoms for at least two years. About 1.5 percent of American adults experience dysthymia each year.

Post-Traumatic Stress Disorder — Post-traumatic stress disorder (PTSD) is a mental illness that's triggered after experiencing or witnessing a traumatic event. Experiences that can cause PTSD can range from extreme events, like war and national disasters, to verbal or physical abuse.

Symptoms of PTSD may include flashbacks or being easily startled. It's estimated that 3.5 percent of American adults experience PTSD.

Major Depressive Disorder – Major depressive disorder (MEDD) causes feelings of extreme codness or hopelessness that lasts for at least two weeks. This condition is also called clinical depression.

People with MDD may become so upper about their lives that they think about or try to commit suicide. About 7 percent of Americans experience at least one major depressive episode each year.

A series of articles has identified lifetime PTSD prevalence rates for several high-risk groups including military personnel, police, corrections workers, firefighters, and paramedics. These rates range from 8% to 32%, as shown in Figure 1. Given these estimates, and the estimates of the populations of these at-risk groups, one might provide a rough estimate of the number of individuals who have experienced PTSD in their lifetime. Table A illustrates that 2.5 million Canadians, between 25 and 46 thousand full-time first responders, and another 12 to 23 thousand volunteer first responders, may have experienced PTSD in their lifetimes, given the estimates of prevalence rates and the size of specific population groups in 2010 (see Table A).



Table A.

Group	"Lifetime" Prevalence Rate Estimates*	2010 Population <sup>b</sup>	Prevalence Estimates
Adult Population	9.2%	27,259,525	2,507,876
Military	8%	30,513°	2,441
Police Officers <sup>d</sup>	8% - 32%	85,050	6,464 - 27,216
Corrections Professionals	17% – 26%	23,965	4,074 - 6,231
Firefighters	17%	34,390	5,846
Paramedics	26%	26,760	6,958
First Responders	(12% – 23%)	200,678	25,783 - 46,251
Volunteer First Responders	(12%-23%)	100,000*	(12,000-23,000)

See Figure 1 for sources for prevalence rates.

2011 National Household Survey, Employment by Occupation.

Military population having served in Alghan-related missions from 2001 to 2008.

d Except commissioned officers.

\* Canadian Interoperability Technology Interest Group (CITIG) estimate.







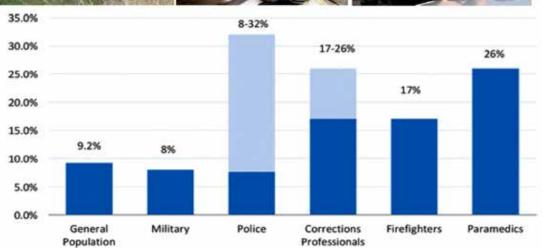


FIGURE 1 Lifetime PTSD Prevalence Rates: Specified Canadian Populations.
Sources: Van Ameringen, Mancini, Paterson et al. (2008); Bouloo & Zamorski (2013); Marchand, Boyer, Martin et al.
(2010); Asmundson & Staplaton (2008); Rosine (1992); Stadnyle (2004); Cornell, Beaton, Murphy et al. (1999); Rogshr,
Goldberg & Hughes (2002).

#### Citation 3.

As depicted in Figure 2, the on-going and continued presence of issues and concerns regarding the mental health conditions of first responders is picking up momentum and is being experienced globally in response to the increasing demands and lack of resources often available in which to support these professionals.

Again, determining actual statistics is difficult as many professionals do not divulge their true feelings and experiences for fear of repercussions and even dismissal from their employment positions. As such, the social stigms that continues to exist when addressing mental health issues is no less prominent and damaging for these valued professionals than it is to the general public population.

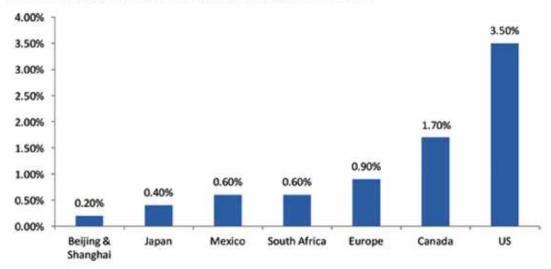


FIGURE 2. One-Year PTSD Prevalency Rates: General Population. Sources: Kessler, Chui, Demler et al (2005); Hinton & Lewis (2011); Statistics Canada (2013).



ConnectME Associates Inc. strives to accomplish something that, on the surface, may seem too simplistic and too basic in which to achieve our goal of engaging all professionals in this manner of collective and collaborative supports. Some may be critical that there is no element of therapeutic intervention available through our platform for those individuals experiencing serious trauma-related symptoms. The truth, and reality, is that most professionals are licensed in their specific geographical location, meaning that they are not licensed to practice their trade in another geographical jurisdiction. This condition means that, as a practicing and licensed social worker in the Province of BC, Canada, I am not at liberty to offer or practice my trade anywhere else in Canada or Internationally. This is only one reason for our decision to exclude therapeutic aspects in

our on-line platform format. The other reason, and perhaps even more importantly, is our firm belief that therapy can take many different shapes and forms. Our platform supports the premise that professionals need the comradery and support of others who truly understand and have experienced the hardships and traums that they themselves are struggling with. Therapeutic intervention may, and in all likelihood will still, be necessary for many individuals dealing with trauma, however, the collaborative supports, collective understanding, and availability of resources and assets to assist them in coping with and addressing their emotional health and well-being is paramount to their overall healing and their sense of belonging to a society of professionals like themselves.

Ultimately, it needs to be stated that regardless of the statistics known or presumed, the number of mental health professionals and first responders experiencing severe and life-altering stress, auxiety, depression and trauma is extraordinarily high and shows no indication of decreasing in the foresceable future. It is also clear to see and understand that these conditions are not unique to North America but are steadily on the rise on a global scale and having dire consequences on our front-line professionals around the World.





#### SUMMARY CONCLUSION

First responders are always at the forefront of each incident or disaster, and they ensure the safety and well-being of the population. They are, however, at great danger of being exposed to potentially traumatic situations that pose risk of harm to them or the people under their care. This constitutes a great risk for the behavioral health of first responders, putting them at risk for stress, PTSD, depression, substance use, and suicide ideation and attempts. Both natural and technological disasters were found to be associated with increased risk of these conditions, as were factors such as resiliency, trust in self and team, duration on the disaster scene, individual coping style, and post-disaster mental health support.

To improve the behavioral health of the first responders, a cooperative effort is needed between organizational leadership and coworkers to establish a work environment that provides adequate training and ensures the resiliency and health of first responders by protecting them from overwork and excessive stress and supporting them in seeking help when needed. First responders carry the weight of their own safety and well-being as well as those they serve, and thus making programmatic changes to educate them, offer them support, and protect their health and well-being would reduce the risk of burnout, fatigue, or other behavioral health issues associated with being overworked, uncertain, or stressed. Behavioral and public health agencies can help prevent or alleviate behavioral health issues in first responders through preventive training on resiliency and behavioral health prior to disasters or other events, interventions to address burnout, and peer support programs. As noted, such efforts and programs are a cultural shift in fields in which professionals sometimes have coped with disastrous and traumatic experiences on the job by trying to disregard their reactions or using other maladaptive techniques such as substance misuse. As more first responders discover the resilience they can access through others, and particularly their peers, they become better able to maintain their own behavioral health while addressing the myriad challenges of disaster response.

#### Current Endeavours and Efforts afforded to Professional Supports and **Purposeful Remedies**

The following is a list of the recommended organizational/structural practices suggested by the BC First Responders Mental Health Organization. Please note that the resources included are not exhaustive, may not be suitable for all organizations, and may have varying levels of effectiveness. Unfortunately, very few mental health programs have had any sort of independent evaluation on them. For this reason, the following is only a best representation of the currently recommended options for organizations to consider.

#### Strategy & program development

- 1. Ensure senior leaders clearly support improving mental health in the workplace.
- 2. Adopt a management system approach to mental health in the workplace.
- Develop strategies, programs, and policies in collaboration with all workplace stakeholders and tailor them to the specific workplace.
- Ensure strategies focus on mental health broadly.

#### Strategy & program development

- 5. Implement anti-stigma campaigns to ensure employees seek and receive the help they need.
- Use workplace champions to reinforce anti-stigma messages.

#### Education & training

- 7. Improve employee resiliency through training to help prevent mental health disorders.
- Improve mental health literacy of employees through training to help reduce stigma.
- Equip supervisors and line managers with the skills to identify symptoms and to support employees.
- Equip families of first responders with the knowledge and skills to support their loved ones.

#### Mental health providers

- 11. Ensure mental health providers understand first responder cultures.
- 12. Establish a network of mental health providers.

#### Intervention & treatment

- 13. Provide access to a range of support options.
- Create in-house peer support services.
- 15. Provide peer support services to families and retired first responders.
- 16. Recognize the signs and symptoms of potential mental health issues early and take action.
- 17. Provide managers and supervisors with access to mental health experts.
- 18. Ensure employees have excellent mental health care benefits.
- 19. Incorporate critical incident stress debriefing and defusing in the workplace.
- Ensure return-to-work plans are flexible and collaborative.
- 21. Maintain privacy and confidentiality at all times.

#### Data & evaluation

- 22. Use data to identify key mental health issues in the workplace.
- Prepare for the evaluation before you begin.

- 24. Ensure claims processes are clear and don't add further to mental stress.
- Provide self-care tools.

26. Form partnerships with other organizations and first responder groups.

### A Collective Consortium of Professional Service Providers engaged in Supportive Collaboration

Connect ME Associates: Goals and objectives in response to the needs of professionals/clinicians

#### Individuals, Teams, Groups, Departments, and Regions

Whether you are a sole practitioner or belong to a team of professionals delivering services, you will find the connections and assurances of effective networking that is essential to your continuing knowledge, skills and abilities.

### Organizations, Non-Profits, Government, and Corporations

Large groups have unique needs and challenges. Maintain effective opportunities for your professional members to engage with one another and utilize the benefits of training, consultation, collaboration, and general meetings in an easy and secure format that is accessible 24 hours a day, 365 days a year, and, on your schedule.

#### Opportunities

We are <u>NOT</u> a counselling service. Rather, what we offer is something completely unique and specialized for our professional members, JUST LIKE YOU!

We offer a private and secure network for mental health professionals and first responders, around the World, to seek and obtain supports in managing their own mental health and emotional needs.

#### Collaboration and Consultation

Share your experiences and speak with colleagues in your professional trade to discover similarities, and provide opportunities for effective health and wellness.

Be assured of confidentiality, mutual respect and effective relationships with others who understand the demands, and effects, of your professional responsibilities and the unique needs that are inherent to your profession.

#### Professional Articles

Write and post your professional articles or have easy and available access to professional writings pertaining to topics of specific interest to you.

All professionals engaged in providing mental health services and supports come with a wealth of information, experience and expertise. Share YOURS and find the resources you require amongst a full complement of service professionals from around the World.

Create your personalized profile page to introduce yourself to other members, and if you choose, to

#### Video Conferencing

Meet regularly with your team-mates and colleagues, in a safe, and secure video conferencing room on a regular basis - from your local area to Globally.

Departments, Teams, Divisions and all other groups can easily develop exclusive opportunities for their members to connect regularly, conduct meetings and briefings or maintain consistent communications.

#### Networking

Connect and engage with other professionals in your field of practice for the purpose of discussion, collaboration, support and resource opportunities.

Remain informed in your field of practice and learn of emerging trends, new techniques and enhanced opportunities in performing your duties as a professional.

Be an active member in a growing consortium of service providers and utilize the combined strengths and knowledge of a Global community of professionals.

#### Resources and Supports

YOU are <u>not ALONE!</u> All around the World, professionals like you are serving the emotional and mental health needs of the general public.

Are you a Departmental Leader or Corporate Executive looking to enhance your team of professionals through opportunities for sustained and consistent team-building, education, news and updates and general communications, respective to your Team?

Connect with each other and learn of meaningful and available resources and supports that...

MAKE A DIFFERENCE



#### Our On-line Website Service Deliverables

# What does Connect*ME* Associates Inc. specifically offer to our professional subscribers?

ConnectME Associates strives to provide our member subscribers with a fully-functional and useful portal in which to access information, resources, collaterals and video communication capabilities for sharing and collaborating with peers, colleagues and the general public, if so desired. Assurances of confidentiality and privacy are provided to all subscribers and profile privacy options are readily available to all members. Additionally, site rules governing confidentiality and professional courtesies requires strict adherences and are supplied to each subscribed member, upon sign-up. Any member found in violation of these governing policies risks the immediate termination of their subscription access and forfeits any membership dues, credits and/or refunds on their account, at the sole discretion and judgment of Site Administrators authorized by ConnectME Associates Inc.

Table 1: An Overview of Subscribed Members' Service Accessibility

		Basic Mer	mbership			Advance M	<b>fembership</b>	
	Public	Individual/ First Responder	Corporate	Bronze/ Gold Sponsor	Public	Individual/ First Responder	Corporate	Platinum Sponsor
Monthly Subscription		<b>V</b>	<b>V</b>	V	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>
Annual Subscription	<b>✓</b>	<b>V</b>	<b>V</b>	<b>✓</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>
Create Profile		<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>✓</b>	<b>V</b>
Search and view Profiles	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>
Create links on Profile		<b>V</b>	<b>V</b>	<b>V</b>	<b>*</b>	<b>V</b>	<b>V</b>	<b>V</b>
Search and view library articles	<b>V</b>	<b>V</b>	<b>V</b>	<b>✓</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>✓</b>
Post and download articles		<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>
Access General Video Conferences		<b>V</b>	<b>V</b>	(as qualified)	<b>V</b>	<b>V</b>	<b>V</b>	(as qualified)
Schedule Specific Video Conferences					<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>
Limit Profile Viewers to Members		<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>
Select PRIVATE Profile		<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>✓</b>
Access Site Support Agents	<b>V</b>	<b>V</b>	~	<b>✓</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>

# Site Legend for Professional Designations and Representations

Paralist Milestone	100	SWR.	6
Social Workers	-		
Psychologists	101	PSC	6
Psychiatrists	102	PST	6
Physicians	E01	рну	5
Nurses	104	NUR	6
Physician Assistants	105	PAT	6
Lawyers	105	-IAW	6.
Judges	107	TOD	6
Police Offiers	108	POL	6
Fire Fighters	109	FFT	6
Active Military Members	110	AMM	6
Military Veterans	111	MV5	5
Paramedics	112	PAR	5
Counsellors	113	CN5	6
Group Home Staff	114	GHS	5
Human Resources Personnel	115	HRP	5
Teachers - Elementary	116	TCE	5
Teachers - High School	117	TCH	5
Teachers - College	118	TCC	Б
Teachers - University	119	TCU -	6
Corrections	120	COR	5
Clergy	121	CGY	6
Other Health Care Provider	122	HCP	6
MEMBER SCHEDULING:			
Meeting Type: OPEN	OPN	Open to all p	articipants of practice field
Meeting Type: INVITATION	INV	Open by Invi	tation only from host
Meeting Type: PRIVATE ORGANIZATION	PRV	Available on	y to Host Organization
Meeting Type: CLOSED	CLD	Open to spec	offic field/geograppical area
Meeting Type: ALL WELCOME	WEL	Open to all c	finicians to participate
Meeting Type: RESERVED	RES	-	member requests
Meeting Type: SPECIAL	SPC	Reserved for	special conditions
SYSTEM MODERATORS:			
Not Available - System Maintenance	XXX	System is an	available due to routine maintenance
Moderator Available/On-Line	MOD	-	on line and available for contact
Moderator Available/On-Line - IN ROOM	11.00		and the state of t
Moderator Forum - Feedback/Recommendations	REC	Muleration	s hosting a freedback session for member
RESERVED	777		
		Time siot is f	eserved for special/emergency conditions
OPEN TIME SLOTS:	_		
Time Slot is OPEN and AVAILABLE FOR BOOKING		This time sid	t is open and available for you to book
TYPE AVAILABILITY:			
No participants subscribed at this time	TYPE		
Room participants welcome	TYPE		
Maximum room perticipants reached	TYPE		

As shown at side, there are 22 professional trades that have been identified and are the primary "groups" for which members will subscribe. Some members may be of a varying class of professional not specifically noted in this list, however, depending on their professional practice duties and qualifications, they will be assigned to a group for which their subscription best suits their individual role and function.

Each professional trade is assigned a 3-digit code as well as a 3-letter identifier. For example, social workers are coded 100 SWK. This identification allows for easy referencing on any and all site events for which subscribers wish to participate.

This chart serves as a basic legend of identifiers intended to ensure site navigation and ease of use is confidently assured.

Each of the identified 22 professional trades are scheduled for one hour video conferencing forums on a rotating time and day to accommodate subscribers and their varying geographical time zones. Each of these professional trades has a total of six pre-scheduled video conferencing forums each week and subscribers are welcome to attend any and all of these scheduled forums, as per their interest and availability.

The Table below represents the formal scheduling of these video forums for each of the 22 professional trades.

**Table 2** demonstrates our 24 hour-a-day, 7 day-a-week, programming schedule for each of our 22 professional trade groups and their respective 6-one hour video conferencing sessions per each week.

Room 1 is used as a descriptor for which only these prescheduled conference forms is permitted. It is reasonable and realistic to assume that some scheduled forums may indeed result in no participates. Over time, and with the gradual increase in subscribed members, it is anticipated these hourly sessions will start to see significant participation on a regular and consistent basis. All BASIC subscribers have access to their respective video forums as illustrated in this Table.

For our ADVANCED subscribers, **Room 2** offers the same video conferencing capabilities as noted in Room 1, however, no schedule has been pre-determined. Rather, subscribers will have access to individually schedule their respective conferencing needs on dates, times and durations conducive to their specific needs. Room 2 also presents with a full weekly schedule for which availability is represented 24 hours per each day.

There are few instances whereby administrative purposes have been pre-scheduled. These include a weekly video session whereby subscribers can meet with a site administrator to provide feedback and recommendations concerning their site experiences. Additionally, an ALL-members forum is scheduled weekly for which anyone from any of the 22 professional trade groups can meet to formalize friendships and networking opportunities.

Regular maintenance times are represented daily.

**Table 2:** Weekly Program of Regular Video Conferencing Sessions

20000 AM		SUNDAY		MONDAY TUESDAY		WEDNESDAY		THU	RSDAY	FRI	DAY	SATURDAY			
1220000 AM	TIME	BOOM 1	ROOM 2	ROOM 1	BOOM 2	BOOM 1	FDDM 2	ROOM 1	ROOM 2	ROOM 1	ROOM 2	RDOM 1	EDOM 2	ROOM 1	BOOM
SWK   102		100	AVAIL	107	AVAIL	114	AVAIL	106	AVAIL	110	AVAIL	103	AVAIL	122	AVAIL
8.0000 AM	12:00:00 AM	and the second second	TYPE	1000000	TYPE		TYPE	W 400 CO	TYPE	The second second	TYPE		TYPE	0.000	USE
	-													1100	
PSC	Carrie Con														AVAII
2.0000 AM	1:00:00 AM	100000000000000000000000000000000000000	TYPE		TYPE		TYPE		TYPE	100000	TYPE		TYPE		TWPE
2,00,00 AM			2000		70000		20000				70.00		-		
PST	2-00-00 AM					-				-				-	TYPE
1.03   AVAIL   110   AVAIL   117   AVAIL   113   AVAIL   113   AVAIL   121   AVAIL   120   AVAIL	Election real		2000		1150	-	1175		3.00		1100		235%		1100
30000 AM			AVAII		AVAN		AVAIL		AVAII	2476.0	AVAIL		AVAII	-	AVAII
PHY	3:00:00 AM			1000000						1000					TYPE
Accord And   Type		PHY	1.00	AMM		TCH		GHS		CNS			0700	COR	67.2
NUR		104	AVAIL	111	AVAIL	118	AVAIL	102	AVAIL	109	AVAIL	116	AVAIL	122	AVAII
1.05	4:00:00 AM	TYPE	TYPE	TYPE	TYPE	TYPS	TYPE	TYPE	TYPE	TYPE	TYPE	TYPE	TYPE	TYPE	TYPE
100   AVAIL   113   AVAIL   114   AVAIL   110   AVAIL   117   AVAIL   114   AVAIL   115   AVAIL   116   AVAIL   117   AVAIL   117   AVAIL   118   AVAIL   119   AVAIL   110   AVAIL   111   AVAIL   110   AVAIL   111   AVAIL   112   AVAIL   112   AVAIL   112   AVAIL   112   AVAIL   112   AVAIL   113   AVAIL   114   AVAIL   115   AVAIL		NUR		MVS		TCC		PST				TCE		HCP	
PAT   PAR   TUU   PSC	TANK TAN	105	AVAIL	112	AVAIL	119	AVAIL	101	AVAIL	108	AVAIL	108	AVAIL	115	AVAI
100	5:00:00 AM	1000	TYPE		TYPE		TYPE		TYPE		TYPE		TABE	0.000	TYPE
100   AVAIL   107   AVAIL   114   AVAIL   108   AVAIL   119   AVAIL   110   AVAIL   111   AVAIL   111   AVAIL   111   AVAIL   111   AVAIL   112   AVAIL   113   AVAIL   113   AVAIL   112   AVAIL   112   AVAIL   114   AVAIL   113   AVAIL   112   AVAIL   112   AVAIL   114   AVAIL   113   AVAIL   115   AVAIL						1,000									
LAW	522.00													100,000,000	AVAI
100	5:00:00 AM	1000	TYPE	100000	TYPE	1000	TYPE	10000	TABE	1000	TABE	307.53	TABE	- ALC: (F)	TYPE
102   AVAIL   108   AVAIL			-												
SWK   JUD   GHS	22020000	200	10.000	200	COLUMN TO		0.000	1000	144.000	1000		100000			AVAI
101   AVAIL   109   AVAIL   117   AVAIL   105   AVAIL   112   AVAIL   119   AVAIL   111   AVAIL   118   AVAIL   119   AVAIL   119   AVAIL   111   AVAIL   118   AVAIL   112   AVAIL   118   AVAIL   119   AVAIL   118   AVAIL	7:00:00 AM	Acres 100 and the last	TYPE	1000	TYPE	1000000	TYPE	The second second	TYPE	10000	TYPE	72.00	TYPE	200	TYPE
102   AVAIL   109   AVAIL   109   AVAIL   107   AVAIL   113   AVAIL   120   AVAIL   109   AVAIL   110   AVAIL														1140	
PSC	SHAWA						100 M								AVAI
102   AVAIL   109   AVAIL   106   AVAIL   108   TYPE   T	6:00:00 AM		TYPE		TYPE		TYPE		TABE		TYPE		TYPE		List
103   AVAIL   110   AVAIL   117   AVAIL   114   AVAIL   113   AVAIL   113   AVAIL   110   AVAIL					V. A	4,000	4.00		2.00	-	-				V
PST		100		-			1111111111111							100	AVAI
103   AVAIL   110   AVAIL   117   AVAIL   114   AVAIL   113   AVAIL   103   AVAIL   120   AVAIL   110   AVAIL   111   AVAIL   111   AVAIL   112   AVAIL   112   AVAIL   112   AVAIL   112   AVAIL   110   AVAIL   115   AVAIL   110   AVAIL	9700000 AM	100000	THE	400	tree	100.00	THE	P. Control of	MAE	1000	110%		THE	2000	ARPE
1000,00 AM	_		41144		*****		401611		*****		23/A/I		*****		****
PHY			1000	100000000000000000000000000000000000000	7577		4.40		1000		1000	10000	1		AVAI
104   AVAIL   111   AVAIL   118   AVAIL   102   AVAIL   109   AVAIL   116   AVAIL   122   AVAIL   109   AVAIL   116   AVAIL   117   AVAIL   117   AVAIL   118   AVAIL   101   AVAIL   108   AVAIL   108   AVAIL   109   AVAIL	1010000 /66	1000000	TYPE	1000	TABE	2000	TABE		TYPE	10000	TANE		TYPE	1000	TYPE
100000 PM   1000   10															
NUR			- Controller		- Constant		A S COLO.		SATISME.		0.000		100000000000000000000000000000000000000		AVAI
105	11.00:00 AM	1000	TYPE	1000	TYPE	200	TYPE	200	TYPE	70.0	TYPE	2.00	TYPE	1000	TYPE
12:00:00 PM															
PAT				-						1000				100000	AVAI
106	12:00:00 PM	LANG	TYPE	LASA	TYPE	TYPE	TYPE	TYPE	IVPE	TYPS	TABE		TYPE	SAME	TYPE
1.00-00 PM   1706		PAT		PAR		TCU		PSC		POL				HRP	
100   100		106	AVAIL	113	AVAIL	120	AVAIL	100	AVAIL	107	AVAIL		AVAIL	114	AVA
LAW	1:00:00 PM	TVP	The state of the s	TYPE		TYPE	100000	TYPE		TYPE		TYPE		TYPE	TYPE
100   AVAIL   107   AVAIL   124   AVAIL   106   AVAIL   110   AVAIL   103   AVAIL   122   AVAIL   1796   TYPE		1000	1000		7,000	COR	1110	SWK		1000000	7100		200	(F30)=11	100
2500:00 PM	227 239		AVAIL		AVAIL	~~	AVAIL		AVAIL		AVAIL		AVAIL		AVAI
SWK   JUD   GHS   LAW   AMM   PHY   HCP	2:00:00 PM														TYPE
102   AVAIL   109   AVAIL   110   AVAIL   114   AVAIL   109   AVAIL   110   AVAIL   111   AVAIL   110   AVAIL   110   AVAIL   111   AVAIL   110   AVAIL   110   AVAIL   111   AVAIL   111   AVAIL   110   AVAIL   110   AVAIL   111   AVAIL   111   AVAIL   111   AVAIL   110   AVAIL   110   AVAIL   111   AVAIL		SWK		JUD		GHS	4.50	LAW		AMM		PHY	100	HCP	
PSC		101	AVAIL	108	AVAIL	115	AVAIL	105	AVAIL	112	AVAIL	119	AVAIL	121	AVAI
102	3:00:00 PM	TYPE	TYPE		TYPE	TYPE	TYPE	TYPE	TYPE	11998	TYPE	TYPE	TYPE	LANE	TYPE
### 1996   TYPE   TYPE		PSC.		POL		HRP		PAT		PAR		TCU		CGY	
PST		102	AVAIL	109	AVAIL	116	AVAIL	104	AVAIL	111	AVAIL	118	AVAIL	122	AVAI
103	4:00:00 PM	0.000	TYPE	100000	TYPE		TYPE	200	TYPE	100	TYPE		TYPE	0.00	TYPE
\$100.00 PM		PST		FFT		TCE		NUR		MVS				HCP	
PHY AMM TCH GRS JUD WILCOME COR  1.04 AVAIL 113 AVAIL 118 AVAIL 102 AVAIL 109 AVAIL 116 AVAIL 122 A  5.00.00 PM TOPE TYPE TOPE TYPE TOPE TYPE TYPE TYPE TYPE TYPE TYPE TYPE TY		103	AVAIL	110	AVAIL	117	AVAIL	114	AVAIL	107	AVAIL	REC	AVAIL	120	AVA
PHY	5:00:00 PM	TYPE	TYPE	TYPE	TYPE	TYPE	TYPE	TYPE	TYPE	TYPE	TYPE	FORUM	TYPE	TYPE	TYPE
104   AVAIL   111   AVAIL   118   AVAIL   102   AVAIL   109   AVAIL   116   AVAIL   122   AVAIL   109   AVAIL   116   AVAIL   122   AVAIL   109   AVAIL   109   AVAIL   116   AVAIL   122   AVAIL   109   AVAIL		PHY		AMMA		TCH		GHS		JUD				COR	
100   100		A STATE OF THE PARTY NAMED IN	ANTAN	of the latest the late	ANIAN		ANTAIR		ANIAN	10000	AMAIR		ANTAN		61/5
NUR	5:00:00 PM	200.00		-				100		-				100000	TYPE
7:00:00 PM		2000	1000	2.00	1168	2000	TREE,	10000	ATEM.	5.00,00	1100		AACK.	0.00	100
7:00:00 PM TYPE TYPE TYPE TYPE TYPE TYPE TYPE TYPE			AVAn		AVAII		AVAII		AVAII		AVAIL		AVAN		AVAI
PAT   PAR   TCU   PSC   POL   CGY   HRP	7:00:00 PM														TYPE
8-00-00 PM 108 AVAIL 113 AVAIL 120 AVAIL 100 AVAIL 110 AVAIL 117 AVAIL 114 A 8-00-00 PM 1779 TYPE TYPE TYPE TYPE TYPE TYPE TYPE TYPE			1000		100		11115	10000	1,100	1000000	1,000	100000000000000000000000000000000000000	Little .	1000000	1,000
8:09:00 PM TYPE TYPE TYPE TYPE TYPE TYPE TYPE TYPE	A		AVAII		AVAII		AVAII		AVAII		AVAII		AVAII	114	AVAI
9:00:00 PM 722 277 727 727 727 727 727 727 727 72	8:00:00 PM											-			TYPE
950-00 PM 722 717 722 717 719 722 727 727 727 727 727 727 727 727 72		LAW						SWK		AMM					
TO COLOR TO THE TOTAL THE		722	277	222	27.2	777	727	272	722	7.77	777	222	232	7.72	7.22
	10:00:00 PM	XXX	XXX	XXX	3000	3000	XXX	XXX	3000	XXX	XXX	XXX	XXX	XXX	X000

# Basic, Advanced and Public Subscriptions

# Membership Subscription Pricing

Our subscription fee schedule represents fair and affordable memberships for our valued consumers while maintaining sufficient financial resources in the on-going and efficient operations of the proficient services at a high-quality level of service delivery excellence. Additionally, subscribers are able to realize cost savings when purchasing an annual membership, versus a monthly membership. Depending on the subscription type, these savings can be fairly substantial. Monthly membership subscriptions are applied a respective administrative fee for on-going processing accountabilities.

SUBSCRIPTION PRICES	MEMBERSHIP TYPE	MONTHLY SUBSCRIPTION FEE	ANNUAL SUBSCRIPTION FEE	Yearly Savings with Annual Subscription
PUBLIC MEMBERSHIP	General Public - Individual Subscriber	N/A	\$5.00	
	Professional/Clinician - Basic Individual Subscriber	\$20.00	\$180.00	\$60.00
	First Responder - Basic Individual Subscriber		\$180.00	\$60.00
BASIC MEMBERSHIP	Basic Corporate - Small Group Subscribers (x5)	\$165.00	\$1,800.00	\$180.00
	Basic Corporate - Medium Group Subscribers (x10)	\$285.00	\$3,200.00	\$220.00
	Basic Corporate - Large Group Subscribers (x15)	\$425.00	\$4,600.00	\$500.00
	Professional/Clinician - Advance Individual Subscriber	\$60.00	\$600.00	\$120.00
	First Responder - Advance Individual Subscriber	\$60.00	\$600.00	\$120.00
ADVANCE MEMBERSHIP	Advance Corporate - Small Group Subscribers (x5)	\$500.00	\$5,200.00	\$800.00
	Advance Corporate - Medium Group Subscribers (x10)	\$675.00	\$6,600.00	\$1,500.00
	Advance Corporate - Large Group Subscribers (x15)	\$835.00	\$7,500.00	\$2,520.00

### Membership Subscription Payment Types

Subscription memberships are available for purchase on-line <u>ONLY</u> and payment may be secured directly by credit card or utilizing PayPal. All major credit cards are accepted. At this time, debit payments will not be accepted. In cases of large corporate subscription memberships, alternative payment options may be available to corporations upon contacting our office directly.

### Corporate Partners in Service Deliverables to our Subscribed Members

The costs associated with developing an independent platform of video teleconferencing capabilities is exorbitant and demands a highly complex and comprehensive platform development well exceeding ConnectME Associates Inc. current capacities and abilities. With this said, there are a number of professionally-designed services already available on-line for which we may secure these same services, at a fraction of the cost, while relying on

their qualified, experienced and proven technical expertise in providing high-quality and reputable services on behalf of our subscribed members. At time of this Guide's production, two vendors being explored for viability and cost-assurance measures are **Zoom** (video conferencing) and **Brilliant Directories** (database management). Further exploratory measures and service contract negotiations are planned.

#### ZOOM VIDEO COMMUNICATIONS

#### Services available to our consumers via this Vendor:

- · Bring high quality video, audio, and web
- conferencing to any sized room
- · Present content wirelessly from your laptop or
- mobile device with intelligent proximity oneclick
- sharing
- Use one touch to start an instant or scheduled
- · meeting
- · Office 365, Google, and Exchange calendar
- · integrations support room booking, room
- · status, upcoming meetings list, and more

#### **BRILLIANT DIRECTORIES**

#### Services available to our consumers via this Vendor

- Searchable Directory
- Business Listings
- Classified Ads
- Events Calendar
- Photo Galleries
- Deals & Offers
- Blogging System
- Email Marketing
- Membership Packages
- Recurring Payments
- Banner Advertisements
- Lead Generation
- Design & Branding
- Instant SEO Rankings
- Source Code Access
- 1,000+ Built-In Features



In addition to seeking interested donors, we are also requesting corporate sponsorship considerations.

If you and your corporation should be interested, please call us!



# WHY ARE WE SEEKING SPONSORS?

CREATING NETWORKING AND NEW OPPORTUNITIES

Developing Valuable Relationships and Meaningful Partnerships

Our goals and objectives, at **ConnectME** Associates Inc., are not only to provide an essential and vital opportunity for our registered members to network and access meaningful relationships and partnerships but to also accomplish much more. We understand and appreciate that the issue of mental health is far reaching and all-encompassing in everyone's daily lives. The truth, as we see it, is that no one can individually address or even be responsible for understanding all the nuances and circumstances pertaining to mental health issues. For this reason, **ConnectME** Associates Inc. seeks to develop meaningful, participatory and committed partnerships with others, be it individuals or organizations and corporations, for which we can all learn together and seek the solutions and methods which often elude us or remain outside our current capacities.

Mental health issues, around the World, do not appear to be coming under control as communities everywhere struggle with finding the personnel, resources, finances and even the physical space in which to address all those requiring purposeful mental health services. Although ConnectME Associates Inc. is specifically interested in addressing the mental health and emotional needs of our front-line service professionals, the harsh reality remains that mental health concerns will continue to prevail in our communities until such time as coordinated, meaningful, effective and collaborated approaches are secured. To achieve this, above and beyond our current systems in place, requires our societal leaders in business, commerce, and all other fields to recognize their role and function is not separate or purposely excluded but rather, the exact opposite. Their leadership capacities permit new possibilities of purposeful measures and applicable strategies in changing how the World views, accepts and responds to mental health issues overall.

Our strengths may be individually recognized however it is only our collective outcomes that will ultimately serve to enhance and achieve the level of functional and purposeful resolve we seek in addressing mental health issues.



Bridging the Gup





# ALIGNING WITH YOUR CORPORATE STRATEGY



# PROMOTING HEALTHY FAMILIES & HEALTHY COMMUNITIES

Our Community is a direct reflection of our combined and mutual interests and ambitions. Maintaining healthy communities affects us all and our valuable contributions lead to extraordinary accomplishments and beneficial outcomes.

# DEMONSTRATING ACTIVE PARTICIPATION IN VALUABLE COMMUNITY/SOCIETAL ISSUES

Reach local, national and international audiences who value Corporate participation in committed endeavours aimed at enhancing mental health initiatives and social responsibility.

### INVESTING IN MENTAL HEALTH INITIATIVES AS RESPONSIBLE CONTRIBUTORS

Join us on our journey in **BRIDGING THE GAPS** and enhancing the lives of those professionals who share in our Community and ensure their continued safety and well-being as essential **First Responders** who need our meaningful supports.







# **SPONSORSHIP BENEFITS**

VISIBILITY: Invest visibly in the future health, education and well-being of First Responders and their families who are impacted by work-related mental health issues and the effects on their personal and professional relationships.

RECOGNITION: Be recognized in associated media opportunities as a supporter of our initiatives and demonstrate your endorsement of our global efforts and endeavours.

VOICE YOUR OPINION: Meet and get to know ConnectME

Associates Inc. and our professional services and Community engagements and be kept up to date with progress and successes realized.

#### PROFESSIONAL NETWORKING:

Be encouraged to fully participate and engage in membership privileges with our registered subscribers for direct opportunities to represent your Organization's endeavours and goals concerning mental health issues. CORPORATE RESPONSIBILITY: Enjoy the benefit of quality corporate citizenship to deepen your emerging and well-recognized brand through alignment

well-recognized brand through alignment with a global movement through ConnectME Associates Inc.

LEADERSHIP: Enhance your leadership role and corporate insights by demonstrating strong commitment to corporate social responsibility and philanthropy by supporting a viable and essential mental health service Organization.

SOCIAL MEDIA: Be involved in our rapidly growing and influential social media strategy.











# ConnectME Associates Inc.

# Sponsorship PRICING TIERS

### **PLATINUM SPONSORSHIP**

\$25,000

Our Platinum Sponsors will receive all benefits included in other sponsorship tiers, in addition to, <u>full</u> and <u>descriptive</u> recognition on a 1/2 PAGE (equivalent) website representation.

SPONSORSHIP TYPE	AMOUNT	WEBSITE REPRESENTATION
GOLD Sponsorship	\$20,000	1/4 PAGE
SILVER Sponsorship	\$15,000	YOUR LOGO AND LINK
BRONZE Sponsorship	\$10,000	YOUR LOGO



<b>PLATINUM</b>	
SPONSORSHIP	

Contributes to provisions of service and operational outcomes and ensuring safe, effective and quality service provisions are delivered in quality formats.

**GOLD** SPONSORSHIP Contributes to provisions of ongoing marketing campaigns designed to increase subscriber numbers and promote healthy choices for professionals.

**SILVER** 

**SPONSORSHIP** 

Contributes to provisions of securing and maintaining consistent technological advances and opportunities to the benefit of our subscribers.

**BRONZE** SPONSORSHIP

Contributes to provisions of marketing/advertising materials in addition to provisions of educational materials for our subscribers.

WE APPRECIATE <u>YOUR</u> GENEROUS ENDORSEMENT AND COMMITTED SPONSORSHIP!



### CORPORATE SPONSORSHIP REPRESENTATION

\$25,000 **PLATINUM** SPONSORSHIP PARTNER Your Corporate logo and desired contents are highlighted in a 1/2 page (size equivalent) representation designed to spotlight your Organization as a PRIME contributor to ConnectME Associates. Additionally, your generous endorsement remains fully intact for a committed period of three (3) years with Advance Membership access to our website.

\$20,000

GOLD SPONSORSHIP PARENER

Your Corporate logo and desired contents are highlighted in a 1/4 page (size equivalent) representation designed to spotlight your Organization as a major contributor to ConnectME Associates. Additionally, your generous endorsement remains fully intact for a committed period of two (2) years with Advance Membership access to our website.

\$15,000 **SILVER** SPONSORSHIP PARTNER Your Corporate logo and link to your Corporate website are represented in a impressive representation designed to identify your Organization as a substantial contributor to ConnectME Associates. Additionally, your generous endorsement remains fully intact for a committed period of one (1) year with Advance Membership access to our middle.

\$10,000 BRONZE SPONSORSHIP PARTNER Your Corporate logo is represented in a impressive representation designed to identify your Organization as a valuable contributor to ConnectME Associates. Additionally, your generous endorsement remains fully intact for a committed period of one (1) year with Advance Membership access to our website.



Please accept our genuine
appreciation for your
consideration and active
support of our Organization...
and Global Mental Health
issues affecting
our VALUED
First Responders!











#### **CRAIG T. MAGUIRE**

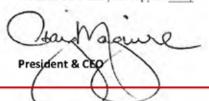
ConnectME Associates Inc. is founded on the belief that each of us, as individuals, has a vital role and function in caring for ourselves, our communities, and each other. As a practicing mental health therapist for over 30+ years, and experiencing a number of various Government, private, Corporate and non-profit systems, the on-going and consistent dilemmas facing front-line professionals delivering mental health services has only become more prevalent and extensive. Our first responders, which encompasses all professionals who provide mental health services, are at record-high levels of stress, anxiety, insomnia, depression, and even suicide. They are experiencing extreme job stress, burn-out and emotional despair.

ConnectME Associates Inc. is a small organization supported by a handful of interested, concerned and dedicated investors who have chosen to try and make a real and meaningful difference in the lives of our professional friends, colleagues and team-mates. We recognize and appreciate the numerous and extensive efforts exerted by many employers to address the issues concerning our first responders and their mental health, however, evidentiary results have not been realized in a manner necessary to successfully manage the growing realities. For this reason, countless-too-many police officers, physicians, paramedics, military and other mental health professionals and clinicians are succumbing to suicide as a means of last resort. Simply stated, this is unacceptable and we, the professionals, need to start doing what we do best - and doing it for one another!

ConnectME Associates Inc, has no staff. Our office is completely managed by myself, and my wife Catherine, also a health care professional of over 40 years. We do not have the luxury of deep financial pockets, technical wizards or extensive marketing experience. It is our hope that interested and committed individuals, such as yourself, will answer the call to support our valued and essential front line services providers by providing them with a safe, comfortable, collaborative and meaningful portal of supports with their respective peers and colleagues.

We do <u>not</u> presume to have solutions however, we know that, as a collective, we have the combined resources, knowledge, experience and insights necessary to help one another. Now is the time to take action and to make a difference in the lives of those we rely so heavily on each and every day.

We need YOU and your support today!





We take the im out of impossible



# **SPONSORSHIP FORM**

thank you!



GST Reg. No.: 782732077RT0001

Please fill out this form to confirm your chosen sponsorship package. Completed forms can be returned to **ConnectME Associates Inc.**, at *admin@connectmeassociates.com* or by fax at 778-577-8558. Please contact us with any questions.

CONTACT INFORMATION:		THANK YOU FOR SUPPORTING ConnectME Associates INC
Company Name	Contact Person / Position	AND CONTRIBUTING TO HEALTH COMMUNITY PARTNERSHIPS
Contact E-mail Address	Contact Phone Number	Once we receive your completed sponsorship form, <b>Connect</b> <i>ME</i>
Address	City   State/Province   Zip/Postal Code	Associates Inc. will contact you to discuss your sponsorship benefits and its public recognition atttibutes.
SPONSORSHIP PACKAGES:	PAYMENT INFORMATION:	Please send your high-resolution color and black-and-white logos
*Respectfully, sponsorships are limited to a maximum of \$25,000 per sponsor.	Please send me an invoice	(vector preferred) to: admin@connectMEassociates.com
\$25,000 PLATINUM Sponsorship	I have enclosed a cheque made payable to ConnectME Associates Inc.	Connect E Associates Inc.  Craig Maguire, an magazine Associates Inc.  President & CEO, Board Chairperson
\$20,000 <b>GOLD</b> Sponsorship  \$15,000 <b>SILVER</b> Sponsorship	IMPORTANT NOTICE	Registered Sucial Worker PD Star 2003/ Withors, 8C   198 Star County Phones (T70) 507-6478 TOLL: (566; 786-3561 FAX: (776) 557-4558 administration of the County County Mttps://compectation.com/
\$10,000 BRONZE Sponsorship	IMPORTANT: If your sponsorship is	A Global Forum for Mental Health Clinicians and Professionals
Interested in Advertising Options	accepted by <b>Connect</b> <i>ME</i> <b>Associates</b> , you will be contacted within <u>24 hours</u> , for further details.	Bridging Caps and Enhancing Parmerships
Interested in <u>Networking</u> Options OTHER: Please Specify	\$	Date



# GET IN TOUCH





If you require more information, would like to arrange to meet with our CEO, or would like to support our mission and purpose in addressing the mental health needs of professionals and clinicians, please do not hesitate to contact us:



(778) 557-8478

President & CEO / Mental Health Therapist



admin@connectMEassociates.com

Contact us today and become an integral Community supporter and sponsor of this valuable <u>GLOBAL</u> mental health endeavour for our valuable **First Responders**.

Toll Free: (866) 708-3501



BRIDGING THE GAP

A Subsidiary Corporation of IMPRESSIONS FCS INC.



It's time to give *MENTAL HEALTH* the attention it deserves.

